

CRUNCH+ SWEEPSTAKES OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN A PRIZE IN THIS SWEEPSTAKES. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING A PRIZE IN THIS SWEEPSTAKES.

SPONSOR: CRUNCH, LLC, P.O. Box 1918, Old Chelsea Station, New York, NY 10011.

TIMING: The Crunch+ Sweepstakes ("Sweepstakes") begins at 12:00:00 AM Eastern Daylight Savings Time ("EDT") on July 1, 2024 and ends at 11:59:59 PM EDT on September 30, 2024 (hereinafter, "Sweepstakes Period").

ELIGIBILITY: ENTRANTS MUST BE LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES, THE DISTRICT OF COLUMBIA AND PUERTO RICO WHO ARE AT LEAST EIGHTEEN (18) YEARS OF AGE AT THE TIME OF ENTRY ("ENTRANT"). VOID OUTSIDE THE FIFTY (50) UNITED STATES, THE DISTRICT OF COLUMBIA, PUERTO RICO AND WHERE PROHIBITED. You may participate in this Sweepstakes only as a natural person. Employees, officers and agents of Sponsor, PCG365, LLC ("Sweepstakes Administrator") and Sponsor's respective authorized licensees and franchisees, and each of their respective affiliates, agents, officers, employees, subsidiaries, vendors, advertising and promotion fulfillment and/or judging agencies (collectively, the "Related Entities"), and the immediate family and household members of each are not eligible to enter or win a prize in this Sweepstakes. For purposes of this paragraph, "family member" means a spouse, parent, sibling, child, son-in-law, daughter-in-law, and all lineal descendants, including those by adoption. Sweepstakes is subject to all applicable federal, state, and local laws and regulations.

HOW TO ENTER: During the Sweepstakes Period, **(A)** If you are not a current Crunch Member by July 1, 2024, you (Entrant) may earn one (1) entry by registering for the fourteen (14) day FREE Crunch+ Trial or hand printing your complete name, mailing address and a valid email address on a piece of paper and mailing it in an envelope with sufficient First Class postage to: Crunch+ Sweepstakes, P.O. Box 1008, Manhasset, NY 11030 (individually defined as "Mailed Entry" and collectively defined as "Mailed Entries"); or **(B)** If you are a current Crunch Member as of July 1, 2024, you (Entrant) may earn one (1) entry by registering for the thirty (30) day FREE Crunch+ Trial or hand printing your complete name, mailing address and a valid email address on a piece of paper and mailing it in an envelope with sufficient First Class postage to: Crunch+ Sweepstakes, P.O. Box 1008, Manhasset, NY 11030 (A and B, individually defined as "Entry" and collectively defined as "Entries").

HOW TO EARN ONE (1) ADDITIONAL ENTRY: During the Sweepstakes Period **(Ai)** If you are not a current Crunch Member by July 1, 2024, you (Entrant) may earn one (1) additional entry by (i) purchasing one (1) Crunch+ Subscription ("Purchase Entry") or hand printing your complete name, mailing address and a valid email address on a piece of paper and mailing it in an envelope with sufficient First Class postage to: Crunch+ Sweepstakes, P.O. Box 1008, Manhasset, NY 11030 (individually defined as "Mailed Additional Entry" and collectively defined as "Mailed Additional Entries"); or **(Bi)** If you are a current Crunch Member as of July 1, 2024, you (Entrant) may earn one (1) additional entry by (i) purchasing one (1) Crunch+ Subscription ("Purchase Entry") or hand printing your complete name, mailing address and a valid email address on a piece of paper and mailing it in an envelope with sufficient First Class postage to: Crunch+ Sweepstakes, P.O. Box 1008, Manhasset, NY 11030 (individually defined as "Mailed Additional Entry" and collectively defined as "Mailed Additional Entries"). (Ai and Bi, individually defined as "Additional Entry" and collectively defined as "Additional Entries"). All Mailed Entries and Mailed Additional Entries must be postmarked by September 30, 2024 and received by October 7, 2024. Limit one (1) Mailed Entry and one (1) Mailed Additional Entry per person. **Limit one (1) Entry and one (1) Additional Entry per person regardless of Entry Method.** Incomplete Entries will be void.

All requested information on the Entry must be provided in English to be entered and eligible to win. All Entries and Additional Entries become property of the Sponsor and will not be acknowledged or returned and the Sponsor has the right to dispose of the Entries following the conclusion of the Sweepstakes at Sponsor's sole discretion. Sponsor and the Sweepstakes Administrator are not responsible for any lost, late, misdirected, illegible, incomplete, mutilated, postage due or mechanically reproduced Entries or Additional Entries or Entries or Additional Entries that have been tampered with or not obtained through legitimate channels, all of which will be disqualified. Mechanically reproduced Entries or Additional Entries or Entries or

Additional Entries generated or submitted with the use of a robotic, automated, macro, or script device, or other automated means or any other means intended to impact the integrity of the Sweepstakes as determined by Sponsor in Sponsors' sole discretion are void. Sponsor and Sweepstakes Administrator are not responsible for illegible, incomplete or stolen Entries or Additional Entries, or Entries or Additional Entries that are processed late or are lost or deleted due to computer or electronic malfunction. The use of automated devices is not valid for Entry. By entering, all Entrants agree to be bound by these Official Rules. Sponsor will not assume responsibility for any third party's failure to act in accordance with its instructions pertaining to Sweepstakes implementation. If you use a mobile device to enter this Sweepstakes, message and data rates may apply, and Entrants will be solely responsible for any and all applicable charges. Please consult your wireless-service provider regarding its pricing plans.

Your Entry constitutes your consent to participate in this Sweepstakes and your consent for Sponsor to obtain and deliver your name, address, email address, telephone number and other information to Sweepstakes Administrator for the purpose of administering this Sweepstakes as well as sending you an email confirming the receipt of Entry. Your Entry further constitutes your consent to receive commercial emails from Sponsor (all such information provided to Sponsor is subject to, and will be treated in a manner consistent with Sponsor's Privacy Policy available at <https://www.crunchplus.com/page/privacy>; you may opt-out of receiving commercial emails from Sponsor at any time by following the instructions in the Sponsor's Privacy Policy. Eligibility to participate in this Sweepstakes is not dependent upon Entrant's continued consent to receive such e-mails; and opting out of receiving such e-mails and updates will not impact any Entrant's chances of winning.

WINNER SELECTION/RANDOM DRAWING: One (1) Prize Winner will be selected in a random drawing from among all eligible Entries and Additional Entries received during the Sweepstakes Period. The Random Drawing will be conducted on or about October 15, 2024 by the Sweepstakes Administrator, an independent judging organization. Odds of winning depend on the number of Entries and Additional Entries received. Sweepstakes Entrants agree to be bound by the decisions of the Sponsor and the Sweepstakes Administrator, which are final and binding on all matters pertaining to this Sweepstakes. Potential Prize Winner will be notified on or about October 16, 2024 via the email address submitted in the Crunch+ Free Trial Registration Form, the Crunch+ Subscription Form, the Mailed Entry or the Mailed Additional Entry. The Prize Winner will be required to complete, sign and return a Prize Verification Form within three (3) days of notification. The potential Prize Winner may be disqualified under any of the following circumstances; **i)** if he/she/they cannot be reached by Sponsor or Sweepstakes Administrator within the specified time period; **ii)** If the Prize notification or email address is returned as undeliverable; **iii)** if the potential Prize Winner is found to be ineligible; **iv)** if the potential Prize Winner does not return the required Prize Verification Form within the required time period; **v)** if the potential Prize Winner is unwilling to accept the Prize as stated in these Official Rules; or **vi)** if the potential Prize Winner does not comply with these Official Rules. In the event the potential Prize Winner is disqualified for any reason, Sponsor will award the Prize to an alternate potential Prize Winner in a Random Drawing from among all remaining eligible Entries received. **POTENTIAL PRIZE WINNER IS SUBJECT TO VERIFICATION BY SPONSOR AND/OR THE SWEEPSTAKES ADMINISTRATOR. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE SWEEPSTAKES SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY, AND A POTENTIAL SWEEPSTAKES PRIZE WINNER HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR IS NOT RESPONSIBLE FOR FRAUDULENT CALLS OR EMAILS MADE TO THE ENTRANTS NOT BY SPONSOR OR SWEEPSTAKES ADMINISTRATOR OR FOR ANY CHANGE OF ENTRANT'S EMAIL ADDRESS OR MAILING ADDRESS.**

ONE (1) PRIZE: One (1) Winner will receive one (1) Apple Watch Sport SE ("Prize"). The approximate retail value ("ARV") of Prize: \$249.00. Prize Winner will be solely responsible for all federal, state and local taxes on his/her/their Prize. Any difference between the ARV and the actual value of the Prize, if any, will not be awarded. No transfer of any Prize permitted. Sponsor does not make, nor in any manner is responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any Prize including but not limited to its quality, fitness for purpose or mechanical condition. No cash substitution allowed. In the event the Prize is not available at the time of prize distribution, Sponsor reserves the right to substitute a prize of equal or greater value.

GENERAL: If for any reason this Sweepstakes is not capable of running as planned due to an infection by a virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor, which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right in its sole discretion, to disqualify any Entrant who tampers with the Entry process, and to cancel, terminate, modify or suspend the Sweepstakes. The

Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Entries. The Sponsor is not responsible for any problems or technical malfunctions of any telephone network or telephone lines, servers, or providers, software, failure of any email, Entry or Additional Entry to be received by the Sponsor due to technical problems, human error or traffic congestion, or any combination thereof, including any injury or damage to the Entrant's or any other person's wireless phone system relating to or resulting from participating in this Sweepstakes or downloading any materials in this Sweepstakes. **CAUTION: ANY ATTEMPT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** The Sponsor reserves the right, in its sole discretion, at any time and at any stage of the Sweepstakes, to reject or disqualify any Entry or Additional Entry that is deemed ineligible or for any reason that the Sponsor feels is necessary and/or appropriate, including without limitation, if that Entrant has not complied with the Official Rules or has interfered, in Sponsor's sole opinion, with the proper conduct of the Sweepstakes. Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Sweepstakes should a virus, bug, computer problem, unauthorized intervention or other causes which corrupt or impair the administration, security, fairness or proper play of the Sweepstakes. The Sponsor may disqualify any Entrant if, in its sole discretion, it determines she/he/they is/are attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or any other unfair playing practices of intending to annoy, abuse, threaten or harass any other Entrants or the Sponsor or its representatives. The Sponsor shall not be responsible if the Sweepstakes or Prize fulfillment cannot be implemented or does not take place for any reason including delays or interruptions due to acts of God, acts of war, strikes, governmental action, pandemics, natural disasters, weather or acts of terrorism, including without limitation, or for any reason outside of the Sponsor's control.

Each Entrant agrees on his/her behalf, and on behalf of his/her respective heirs, executors, administrators, legal representatives, successors and assigns (collectively, the "Releasing Parties") to release, indemnify, defend, and hold harmless Sponsor, the Related Entities, and any advertising and promotional agencies or entities involved in the administration or advertising of this Sweepstakes as well as the respective employees, officers, directors and agents of each ("Released Parties") from any and all actions, causes of action, suits, or liability whatsoever for loss, harm, damage, injury, lost profits, indirect or direct damages, consequential damages, incidental damages, punitive or exemplary damages, judgments, costs or expenses whatsoever (including without limitation, property damage, personal injury and/or death) which may occur in connection with (i) participation in the Sweepstakes, (ii) Entrant's conduct in submitting his/her/their Entry, (iii) violation of these Official Rules or (iv) Released Parties' use of any rights granted herein, and for any claims based on publicity rights, defamation or invasion of privacy or alleged breach of Entrant's representations and warranties herein. The Released Parties shall not be liable for: (1) telephone system, telephone or computer hardware, software or other technical or computer malfunctions, lost connections, disconnections, delays or transmission errors; (2) data corruption, theft, destruction, unauthorized access to or alteration of an Entry or other materials; (3) any injuries, losses or damages of any kind caused by the participation in the Sweepstakes; (4) any printing, typographical, administrative or technological errors in any materials associated with the Sweepstakes; or (5) any unauthorized use of Entries by third parties. The Sponsor disclaims any liability for damage to any wireless phone system resulting from participating in or accessing or downloading information in connection with the Sweepstakes.

EXCEPT WHERE PROHIBITED, EACH ENTRANT AGREES THAT: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS SWEEPSTAKES OR ANY PRIZE DISTRIBUTED SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND EXCLUSIVELY BY STATE OR FEDERAL COURTS SITUATED IN NEW YORK, NEW YORK, U.S.A. (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, BUT IN NO EVENT ATTORNEYS' FEES; AND (3) NO PUNITIVE, INCIDENTAL, SPECIAL, CONSEQUENTIAL OR OTHER DAMAGES, INCLUDING WITHOUT LIMITATION, LOST PROFITS, MAY BE AWARDED (COLLECTIVELY, "SPECIAL DAMAGES**"), AND (4) ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM SPECIAL DAMAGES AND ALL RIGHTS TO HAVE SUCH DAMAGES MULTIPLIED OR INCREASED. NEW YORK LAW, WITHOUT REFERENCE TO CHOICE OF LAW RULES, GOVERNS THE SWEEPSTAKES AND ALL ASPECTS RELATED THERETO. SPONSOR'S FAILURE TO ENFORCE ANY TERMS OF THESE OFFICIAL RULES SHALL NOT CONSTITUTE A WAIVER OF THAT PROVISION.**

NAME OF WINNER/OFFICIAL RULES: To obtain a Winners List (available after October 31, 2024), or a copy of these Official Rules, send a self-addressed, stamped #10 envelope to be received before November 30, 2024 to: Crunch+ Sweepstakes III, P.O. Box 1008, Manhasset, NY 11030. Vermont residents may omit return postage. Please specify “Name of Winner” or “Official Rules” on the outer envelope.

SWEEPSTAKES ADMINISTRATOR: PCG365, LLC, P.O. Box 1008, Manhasset, NY 11030.

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